

SIR RODEN & LADY CUTLER FOUNDATION

GOVERNORS REPORT

2017/2018

Patron – Alan Jones AO
Principal Advisor – Lady Cutler
Chairman – George Pereira
Committee Members
Dr Kim Jaggar
Deb Thompson
Peter Porteous
Jim Ottaway
Charlie Sala
Vincent Del Zio - CEO



INSIDE

- **Forward – Patron Alan Jones AO**
- **Pick Me Up Service Statistics**
- **Events**
 - Governors Cocktail Reception.
 - Golf Day
 - Sydney Boys High Collection Day
- **Grants**
 - Club NSW Grants
 - Government & Council Grants
- **Volunteers**
- **Sponsors**
- **Governors List**
- **Testimonials**
- **Financials 2017/18**

FOREWARD – Patron Alan Jones AO

I write as a proud patron of the Sir Roden and Lady Cutler Foundation Inc. This Foundation has done, for many years, remarkable and unique work via a 'Pick Me Up' service which began back in 1998 and has grown from humble beginnings of 400 trips a year to now over 11,500! These are people who, without the Foundation, would be virtually abandoned. They are elderly people who have no way of getting to a doctor's appointment. They are veterans of several theatres of war who have no one to get them to essential services that they regularly seek.

The 'Pick Me Up' service provides extraordinary and unprecedented support for such worthy yet needy people in our community.

The mission of the Foundation is very straightforward: 'To provide needy Australians and their carers with the transport and financial support necessary to maintain and enhance their quality of life'. But what impresses me about the work of the Foundation is the nature of the work and the way it is carried out.

The key is to treat these people with respect, patience, courtesy and dignity at a time in their life when all those qualities are often denied them. The Foundation also seeks to secure the independence of such people, to enable them to remain within their home and local community but benefit from services that local networks can bring.

On behalf of the Foundations Committee a sincere and heartfelt thank you for your support. Without you we would not be able to provide such a fantastic FREE service and help so many people improve their overall quality of life.

With personal best wishes,~ Alan Jones AO, Patron ~

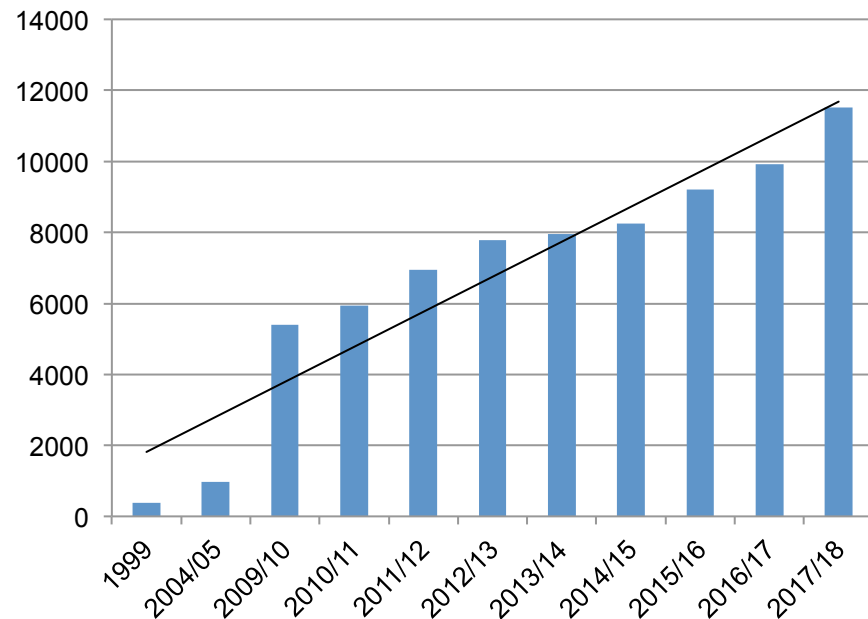
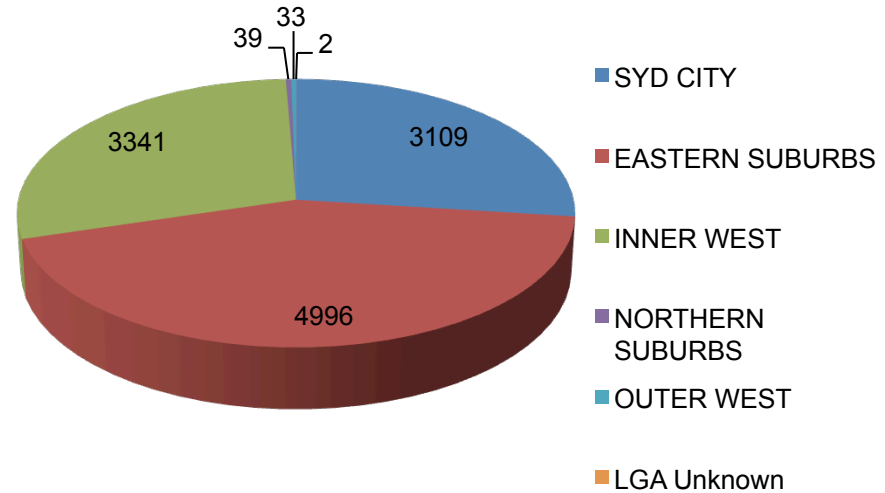


PICK ME UP SERVICE

No of TRIPS

A record 11520 Trips was recorded for the 2017/18 financial year. Eastern Suburbs with 43.37 % continues to lead the regions with the Inner West (29.0%) our major growth area overtaking Sydney City (27%).

This years result has seen demand for our services increase by over 16% from last year and 94 % since 2010.

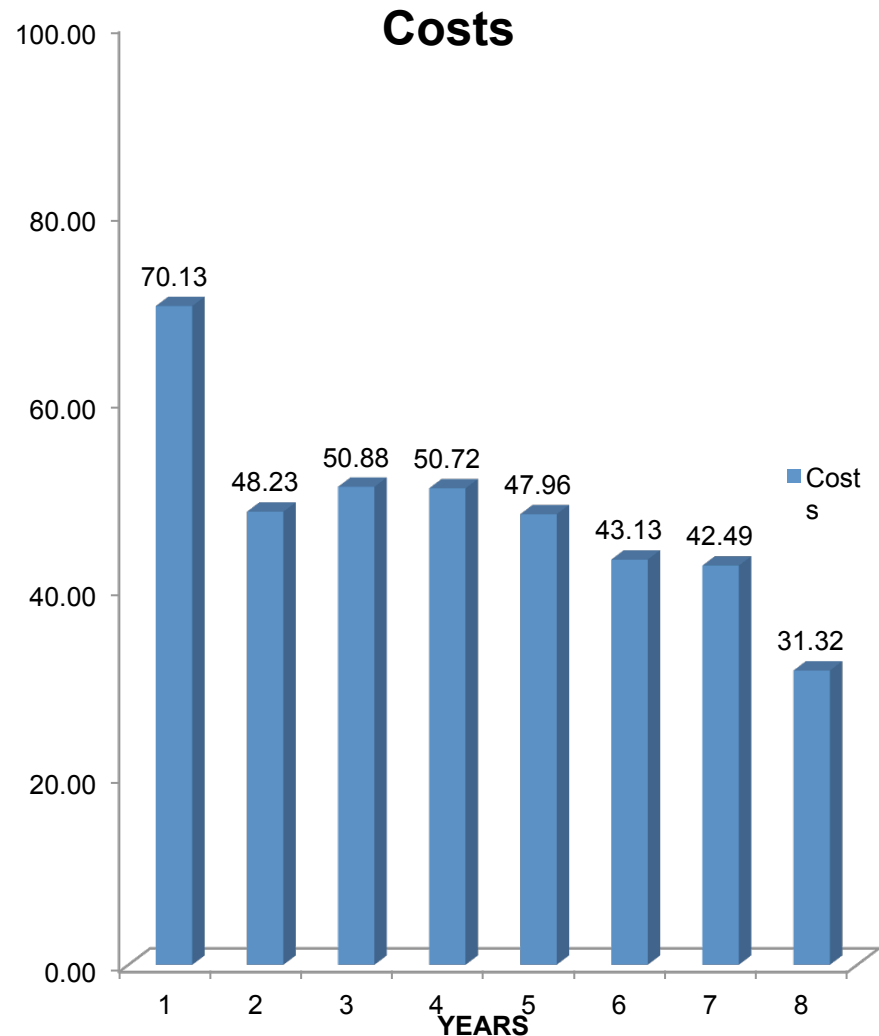


PICK ME UP SERVICE COSTS

The Foundation continues to be conscious about its costs structure and the importance of becoming more productive ,efficient and sustainable.

Remarkably even allowing for the increase in bookings of 49% over the past 5 years the Foundation cost per trip once again decreased to \$31.32 in costs per booking.

Overall costs in this area since 2010/11 as decreased by 123%!



EVENTS

GOVERNORS

RECEPTION March 2018

The Foundation was fortunate enough to be hosted by the Governor of NSW His Excellency General David Hurly and his wife Mrs Linda Hurley at this years annual Governors Reception at beautiful Government House Sydney.

In the presence of Lady Cutler this was an important VIP event in the Foundations calendar which saw over 80 people attend this exclusive cocktail style reception.

The event is now in its 6th year and provides the Foundation the opportunity to thank & celebrate all our supporters and in particular the Governors and Lieutenant Governors of the Foundation.

This has without doubt become the most prestigious and important annual event for the Foundation and we look forward to seeing everyone again next year.



EVENTS

GOLF DAY

May 2018

Harvey Norman[®]

The 2018 Harvey Norman Invitational Foundation Cup was again held at the beautiful & prestigious Concord Golf Club in the Inner West of Sydney.

A record 118 players & guests attended the event all in the name of Charity.

Kerrie- Anne Kennerley was the special guest speaker during lunch which culminated in the prize ceremony as well as a fantastic auction to raise much needed Funds.

The day was an enormous success with over \$26,000 Net raised with all the proceeds going directly towards the maintenance, registration and Insurance costs of the Foundations strong 9 car Fleet used for its core service known as “ The Pick Me up Service.



EVENTS

SYDNEY BOYS HIGH SCHOOL COLLECTION DAY

November 2017

The annual SBH Collection Day organised specifically to help raise funds for the Sir Roden & Lady Cutler Foundations Pick Me up service took place on Friday the 4th November 2016.

210 Year 11 Sydney Boys High (SBH) students took part commencing at 7.30am through to 2.00pm around the Sydney CBD covering Central CBD, Circular Quay and Hyde Park areas as well as Bondi Junction in the Eastern Suburbs.

The boys did a fantastic job in collecting over \$7500.00.

The SBH Appeal day is now embedded in tradition and very much an integral part of the Foundation fundraising calendar. Most importantly it continues to cement the strong bond established over many years between Sir Roden's old school (Sydney Boys High) and the Foundation.



GRANTS

Club Grants NSW

The Foundation received a record \$129,000 in Club Grants during the last financial year !

These Grants provide very important revenue streams for the Foundation and allows us to remain sustainable & continue to maintain our current Pick Me Up service as well as cater for some growth.

The Foundation would like to thank the following Clubs for their fantastic support .Without them the Foundation would not be able to operate and continue as we do today.

Thank You !



GRANTS

GOVERNMENT , COUNCIL & ORGANISATION GRANTS

The Foundation applies yearly for Grants to various Government bodies councils & independent organisations throughout Sydney & the Inner West areas.

Unfortunately we are not as successful as with our Club Grant applications but nevertheless we do however appreciate the work of local Government members throughout our regions and in particular Mr John Sidoti State Member of Drummoyne, Mr Ron Hoenig Member for Heffron.

We would also like to thank the support of the Woollahra & City of Canada Bay Councils for both their financial and pro bono assistance during the year.



VOLUNTEERS

Foundation is proud to report that we have now over 40 Volunteers on our books.

These are wonderful and unselfish people who give their effort & personal time in driving & transporting all our clients throughout the Sydney , Southern, Eastern & Inner West community areas.

They are the heart beat & lifeblood of the Foundation. A special mention to one of our Volunteers Mr Warwick Poulden who has been with us since the Foundation Pick Me Up service first started.

THANK YOU !



MAJOR SPONSORS

The Foundation is also proud and excited to announce that Harvey Norman and philanthropist Tim Roberts have agreed to be sponsors of the Foundation for the next 3 years.

Their support & contribution will go along way in ensuring the Foundations core service “Pick Me Up” can grow and prosper and continue to help those in our society in most need.

We are proud to be associated with our major sponsor and such an Iconic Australian brand as in Harvey Norman as well as Tim Roberts of the Warburton Group who has generously decided to support our wonderful Foundation.

Their support will also ensure that Sir Roden’s legacy continues and his mantra of “helping others “ is never forgotten.



OTHER SPONSORS

The following sponsors are also very much an integral part of the Foundation family and without their generous support & assistance over many years we would not be here today.

They certainly have made a difference and continue to be a significant contributor to the Foundations success.

We thank them very much.





GOVERNORS & BENEFACTORS LIST

- **Governors**

- Mr William O'Dwyer
- Mr Marcus Blackmore AM
- Mrs Roslyn Packer AO
- Mr Jack Cowin
- Ms Judy Maccioni
- Mr Alan Cardy

- **Lieutenant Governors**

- Mr Robert Mostyn
- Mrs Caroline Blackmore
- Mr Joseph Chou
- Liangrove Foundation
- Dick & Pip Smith Foundation
- Mrs Roslyn Bracher
- Clubs NSW
- Mr Clive Goodwin
- The Glendonbrook Foundation

- **Benefactors**

Mr Basil Sellers

A sincere and heartfelt thank you to these fantastic people & organisations and in particular our Benefactor Mr Basil Sellers who has financially supported the Foundation since the start of our unique "Pick Me Up" service.

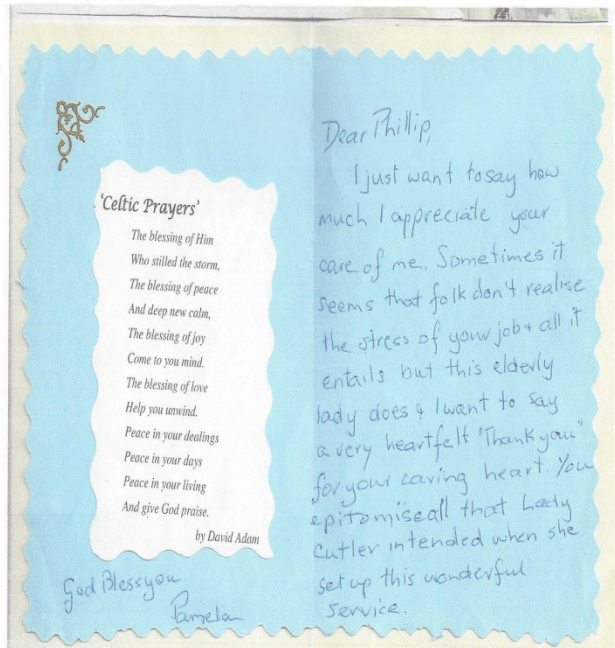
We are extremely proud and privileged to have them as ambassadors of this wonderful Foundation .

There is no doubt without their kindness & gratitude we would not be here today. Their support has helped the Foundation make a difference and change the quality of many people's life's and importantly as previously mentioned allowed us to continue the legacy left by a great Australian as in Sir Roden Cuter VC.



TESTIMONIAL

testimonials



TO: ALL STAFF
AT SIR RODEN Y
LADY CUTLER FOUNDATION INC.

THIS HAS BEEN A CHALLENGING
TIME AND WE APPRECIATE
ALL THE HELP BY YOUR
"WONDERFUL VOLUNTEERS"
AND THE FOUNDATION.
WE ARE SO GRATEFUL
FOR YOUR HELP.

"YOU MAKE THE WORLD
A NICER PLACE"
GOD BLESS YOU ALL.
WITH LOVE
FROM: - KANAGADEVI SUNDARAPILLAI
1/44 DUKE ST. CAMPBELL NSW 2108 97891930

Rachel Massad

To: info@sirroden.org.au
Subject: Thank You

Dear Lady Cutler,

I wish you a Merry Christmas and a Happy and Healthy New Year.

My name is Rachel Massad. I am one of the many people benefiting from the services of your Foundation and would like to thank you for your valuable service to the community.

It is so important in these times of Government cutbacks and withdrawal of services that your Foundation continues to serve people in need.
It is comforting to know that I will always be on time for my doctor's appointments, and not have to rely on a taxi that sometimes never turns up despite a booking.

This note and small gift is sent in appreciation of you and your volunteer's efforts to help vulnerable people in managing their lives. The Community and I sincerely thank you.

I send you my best regards.

Mrs Rachel Massad